

EDISON DAY, OCTOBER 21st.

\$3.00 Hot Point Irons at \$2.50

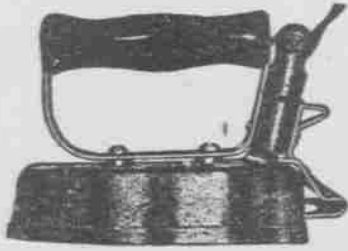
Edison's Greatest Boon To the Housewife

MAKING Ironing Day one of ease rather than a dread.

The Hot Point Iron is the acme of perfection in Electric Irons.

Perfect heating element—cool handle, patent stand. Absolutely guaranteed for 10 years.

Choice of either 3, 5 or 6 pound weights, regular \$3.00 value, "Edison Day" Special, (Thursday), sale on first floor, at each, **\$2.50**



SEE CASE
DISPLAY AT
MESA AVENUE
ENTRANCE

The Popular
DRY GOODS CO., INC.

READ OUR
ADVERTISEMENT
ON PAGE THREE
OF THIS ISSUE

Phone 1315
Motor Rewinding.
Electric Signs.

E. E. SLAUGHTER, Mgr.

Night Phone 3217 J
Machine Shop Work.
Repairs.

SOUTHWESTERN ELECTRIC & MACHINE CO.

302-304 San Francisco St. F. J. TIBBETTS, Sec'y.

Electric Installations, Pumping Plants, Gas and Oil Engines, Motor Generators, Storage Batteries, Switchboards.

We Buy or Sell Second Hand Motors and Machinery.

Honor To Whom Honor Is Due---

The nation will on Thursday honor Thos. A. Edison. It will be National Edison Day—EVERY DAY IS INDEPENDENT ELECTRIC CO. DAY—Come in and see our line of Library Lamps, Irons, Toasters, Shade Mazda Lamps, Searchlights, etc.—IN FACT EVERYTHING ELECTRICAL—For a few days we offer RITEHEAT ELECTRIC IRONS FOR \$2.50.

INDEPENDENT ELECTRIC CO.

108 SOUTH STANTON STREET.

Guarantee Electric Co.

LIKE EDISON

The House of Experts

WIRING---FIXTURES---SUPPLIES

Phone 4526

413 E. Boulevard



AN ELECTRIC CHAFING DISH



is a wonder in preparing those dainty late suppers. An electric toaster will make golden brown toast right on the table where it can be served hot as it should be. We have many electric comforts and home helps. Come and see how they simplify housekeeping and how economically they do it. See our display of Reading Lamps and Electric Fixtures for the home.

Flash Lights

EVERY STYLE AND SIZE
"If It's Electrical, We Have It."

**National
Telegraphphone
& Supply Co.**

W. R. GLADDON, MGR.
317 MILLS STREET
PHONE 759

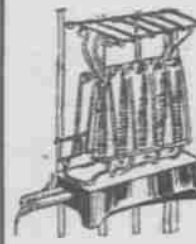
Let Us
Show You
The Finest
Display of
Electric
Fixtures
in the South-
west.

If we have not
got just the style
you want for that
new home we will
make it for you.

**GEM
ELECTRIC CO.**

Electrical Contractors
Cor. San Antonio & Campbell
Sts.—Phone 1135.

Largest and Finest Stock of Electrical Goods In the City



Electric Percolators
Electric Toasters
Electric Chafing Dishes
Electric Grills
Electric Traveling Irons
Electric Household Irons
Electric Curling Irons
Electric Curling Heaters
Electric Hair Dryers
Electric Heaters
Electric Semi-Indirect Bowls

Arnold Vibrators
Electric Medical Batteries
Electric Coils for Heating Water
Electric Flash Lights
Electric Reading Lamps
Electric Wall Lamps
Electric Duntley's Vacuum Cleaners
Electric Heating Pads
Electric Showers
Electric Sewing Machine Motors



Other electrical devices too numerous to mention.

Texas Electrical Supply Company

119 N. STANTON

Where price and quality counts—we win.

PHONE 1120

A Country-Wide Appreciation—Thursday Is National Edison Day

The 36th Anniversary of His Achievement

ELECTRICITY

FEW WOMEN REALIZE the use to which Electricity can be put in their own homes as a means of simplifying housework. THE ELECTRIC CHAFING DISH will prove one of the most convenient Cooking Utensils you can have in your home.—Prices \$10.00 up.

THE ELECTRIC TOASTER—The most useful of all Electric Devices for the table—Makes crisp golden brown toast in a minute.—Price \$4.00.

THE ELECTRIC IRON—No home is complete without one—The cost within reach of all.—Prices \$2.65 to \$5.00.

THE ELECTRIC COFFEE PERCOLATOR—Makes the best Coffee and does it quickly.—Prices \$5.00 to \$18.00.

For operating these devices the cost is no greater than that of an ordinary Mazda Lamp.—We carry a full line of Electric Devices and invite you to call and let us show them to you.

Krakauer, Zork & Moye's S. I.

HARDWARE SATISFACTION

117 San Francisco St.

Phone 1040.

Thirty-Six Years Ago

October 21st, 1879, Edison Perfected
His First Incandescent Lamp

—HE DIDN'T STOP THERE FOR HE IS STILL WORKING—AND TODAY WITH THE MAZDA LAMP YOU—THE CONSUMER—GET THREE TIMES AS MUCH LIGHT FOR THE SAME CURRENT CONSUMPTION AS YOU DID ONLY A FEW YEARS AGO WITH THE CARBON LAMP.

IF PERCHANCE YOU ARE STILL USING CARBON LAMPS—IF YOU ARE NOT GETTING THE RIGHT KIND OF LIGHT—CALL 2323 AND LET ONE OF OUR REPRESENTATIVES SHOW YOU.

**El Paso
Electric Railway
Co.**

ELECTRIC BLDG.

PHONE 2323.



Hear Mr. Edison's Favorite Records

Mr. Edison's Twelve Favorite Records

Ah, Men Fly—Le Prophete, Meyerbeer, Marie Delma, Contralto in French, (82113).
Ave Maria, Schubert-Wilhelm, Carl Fleisch, Violin, (82062).
Caro Nome (Dearest Name)—Rigoletto, Verdi, Alice Verlet, Soprano, in Italian, (82089).
Depuis le Jour—Louise, Charpentier, Anna Casa, Soprano, French, (82077).
Forgotten, Cowles.
Hungarian Dance, No. 1, Brahms, Joachim, Albert Spalding, Violin, (82046).
I'll Take You Home Again, Kathleen Westendorf, Walter Van Brunt, Tenor and Chorus, (80168).
Jolly Fellows Waltz, Volsteadt, American Symph. Orchestra, (80092).
Southern Home Waltz, Strauss, American Symph. Orchestra, (80023).
Teenie, Kenia, Wrenn—Nazi, Lincke, Helen Clark and Joseph A. Phillips, Contralto and Baritone, (80212).
O That We Two Were Maying, Smith, Elizabeth Spencer and Thomas Chalmers, Soprano and Baritone, (82339).
William Tell Overture, Rossini, Edison Concert Band, (80128).
Edison Concert Band, (80128).

Come to the special Edison Week Concert today. Hear the record which Mr. Edison calls his favorite. See if you can tell why it appeals to him more than any other of the exquisite Edison records. See if you agree with him.

Caro Nome—Rigoletto

Sung by Alice Verlet

This is Mr. Edison's choice. Played by the New Edison Diamond Disc Phonograph with marvelous fidelity. All the sweetness and brilliancy of the famous prima donna's voice is preserved and reproduced. Don't miss this splendid record.

Concert Today

Come to the special Edison Week Concert today. Hear the choice program of the world's best music, selected from the great library of Edison Records. The whole country is doing honor to Mr. Edison's achievements this week.

El Paso Phonograph Company
Wholesale and Retail.
Two-O-Two Texas.